

**M ICLM** ICOM  
international  
committee for  
literary museums



**Annual Conference**  
**“Exhibitions: New Insights”**  
September 15-20, 2017  
Kazantzakis Museum, Crete, Greece

Under the auspices and supported by



**HELLENIC REPUBLIC**  
Ministry of Culture and Sports



Περιφέρεια Κρήτης  
Region of Crete

Co-organizers

**ICOM** Hellenic  
National  
Committee



**MUSEUM**  
**KAZANTZAKIS**  
AT MYRTIA VILLAGE

## **Organizers**

### **ICOM/ICLM**

International Committee for Literary and Composers' Museums

<http://network.icom.museum/iclm>

### **ICOM Hellenic National Committee**

<http://network.icom.museum/icom-greece>

### **Kazantzakis Museum, Crete, Greece**

[www.kazantzaki.gr](http://www.kazantzaki.gr)

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Commissione tematica Icom Italia dei Musei letterari e di musicisti

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## **“EXHIBITIONS. NEW INSIGHTS”**

**International Conference  
September 15-20, 2017**

**Kazantzakis Museum, Myrtia, Heraklion, Crete**

The 2017 Annual Conference of the International Committee for Literary and Composers' Museums of the International Council of Museums (ICLM / ICOM) is co-organized by the Hellenic National Committee of ICOM and the Kazantzakis Museum in Myrtia /Crete.

The theme of the Conference is “Exhibitions. New insights” and aims to stimulate discussion and exchange of ideas between museum professionals, academics, researchers, consultants, government officials and postgraduate students from all museum-related fields on new challenges and perspectives of literary and composers museums' exhibitions.

The main aim of the International Committee for Literary and Composers' Museums is to develop activities such as research, publishing, exhibition and education for literary, historical and biographical museums as well as for composers' museums.

The Conference is organized under the auspices and with the support of the Hellenic Ministry of Culture and Sports –which has declared 2017 as «Year of Nikos Kazantzakis», in a bid to remember and commemorate the great Cretan writer and philosopher– and the Region of Crete.



## Friday, 15 September

Arrival in Heraklion, Crete - Hotels check-in

18.00 – 19.30 ICLM Board meeting

## Saturday, 16 September

08.45 Departure from Heraklion

09.30 Arrival at the Kazantzakis Museum

09.30 – 10.30 Registration

10.30 – 11.00

Opening session of the Conference

Welcoming addresses:

Mr. Stavros Arnaoutakis, Regional Governor of Crete

Dr. Galina Alekseeva, ICLM President

Prof. Michael Taroudakis, President of the Board, Kazantzakis Museum

Dr. Anastasia Lazaridou, Vice President, ICOM Greece

Mrs. Teti Hadjinicolaou, Chair, Organizing Committee

11.00 – 11.30 Coffee/Tea break

11.30 – 13.30

Session 1. "Genius Loci" – The Interpretative Potential of Location

*Moderator: Galina Alekseeva (Russia)*

**Dmitri Bak (Russia)**, The State Literary Museum in Moscow:

The new name and prospects.

**Bernhard Lauer (Germany)**, Literature and space – structural conception of an exhibition (on the example of the Fairy Tales of the Brothers Grimm).

**Foteini Kefalaki (Greece)**, Thinking outside the box: the case of the Kazantzakis Museum.

**Maria Valtere (Latvia),** The Exhibition as action.

The Museum experience.

**Kanta Fotini and Georgios Pavlis (Greece),**

Recreating a museum: the case of the poet Dionysios Solomos in Corfu, Greece.

**Yuriy Komlev (Russia),** The Museum between Europe and Asia.

13.30 – 13.45 Discussion

14.00 – 15.15 Lunch

15.30 – 17.30

**Session 2. Different Structures, Different Approaches**

*Moderator: Gabriella Gulyás (Hungary)*

**Maria Gregorio (Italy),** New ways of exhibiting books, scores, letters and documents in literary and composers' museums.

**Maarja Vaino and Kairi Tilga (Estonia),** Modernisation of Estonian writers' museums.

**Hugh Maguire (Ireland),** Lots of Nobel Prizes - No Museums:

The nature and potential of Ireland's literary heritage.

**Tatiana Rogozovska (Ukraine),** The House as a letter box.

**Gergely Pröhle (Hungary),** A literary museum – changes and challenges.

**Chia-Hui Huang (Taiwan),** The Mobile museum of Taiwan literature.

17.30 – 17.45 Discussion

18.00 – 19.00 Guided tour of the Kazantzakis Museum

19.30 – 21.00 Welcome dinner in a traditional tavern in Myrtia,  
offered by the Region of Crete

21.00 Departure to Heraklion

## Sunday, 17 September

08.45 Departure from Heraklion

09.30 Arrival at the Kazantzakis Museum

09.30 – 9.45 Registration

9.45 – 11.25

Session 3A. The Multifaceted Experience of Language, Arts and New Media in the Literary Exhibition

*Moderator: Adriano Rigoli (Italy)*

**Vesna Delic Gozze (Croatia)**, How to exhibit a literary work.

**Gabriella Gulyás (Hungary)**, Exhibitions matter.

**Narine Khachaturyan (Armenia)**, The fascination of hi-tech in the museum.

**Aad Meinderts (Netherlands)**, New ways to exhibit literature.

**Genrikh Vardenga (Russia)**, Piet Hein and his Grooks.

11.25 – 11.45 Coffee/Tea break

11.45 – 13.05

Session 3B. The Multifaceted Experience of Language, Arts and New Media in the Literary Exhibition

**Nikolaos Mathioudakis (Greece)**, Visualisation of classical literature through the new technologies.

**Rossella Molaschi (Italy)**, Casa Manzoni: the exhibition.

The new state of the art, now and next.

**Maria Vlassopoulou and Maria Kamilaki (Greece)**, At the construction site of «Γλωσσόπολις». Tracing linguistic itineraries in the Benakeios Library-Library of the Hellenic Parliament.

**Yiannis Markakis (Greece)**, Walking on the verge of orality & literature: the path of folk poetry in the Cretan open-air Museum "LYCHNOSTATIS".

13.05 – 13.20 Discussion

13.20 – 14.15 Lunch

14.15 – 16.15

Session 4. Dialogue of Arts

*Moderator: Bernhard Lauer (Germany)*

**Alla Bayramova (Azerbaijan)**, The Qara Qarayev Museum:  
Challenges and solutions.

**Andromache Gazi and Erato Koutsoudaki-Yerolymbou (Greece)**,  
Designing the Maria Callas Museum in Athens, Greece.

**Elena Dobrynina (Russia)**, Exhibition “The fate that reflected the epoch”.

**Elena Potemina (Russia)**, Exhibitions of The State A.S Pushkin museum  
in Moscow: From play to literature.

**Iuliia Shylenko (Ukraine)**, Exhibition projects in the National Museum  
of Taras Shevchenko as addition to the museum’s main display  
(through the example of the International project “Soul Mates”).

**Maria Diamandi (Greece)**, Nikos Hadjikyriakos-Ghika Gallery: a new  
home for Greek authors and musicians of the interwar generation.

16.15 – 16.30 Discussion

16.30 – 17.00 Keynote Speech

Prof. **Nikolaos Stampolidis**, Director, Cycladic Museum / Athens,  
Visualizing poetry: museum exhibitions on K. Kavafis  
and the Cyclades.

17.15 Departure to Heraklion

18.00-19.30 Guided tour of the Archaeological Museum of Heraklion

Free evening

## Monday, 18 September

Free time in the city / lunch free

12.30 – 14.00 Guided tour of the Historical Museum of Crete

14.00 Departure from Heraklion

14.45 Arrival at the Kazantzakis Museum

15.00 – 16.40

### Session 5A. Collections and Connections

*Moderator: Andrew Kotchoubey (USA)*

**Hansen Volkmar (Germany)**, The Luther year 2017. Representations in a modern town.

**Eleni Doundoulaki (Greece)**, Yiorgos Anemoyannis Archive: the hidden treasure of “Kazantzakis Museum”.

**Sarolta Schredl (Austria)**, Thomas Bernhard in Havana.

**Stavros Vlivos (Greece)**, Establishing a new landmark: the Museum about the composer Vassilis Tsitsanis in Trikala/Greece.

**Arysyak Ghazaryan (Armenia)**, The permanent exhibition of the Museum of Literature and Art after Yeghishe Chatents.

16.40 – 17.00 Coffee/Tea break

17.00 – 18.20

### Session 5B. Collections and Connections

**Olga Korolova (Ukraine)**, St. Cyril`s Church – “The Tale of Igor`s Campaign”. The ideological connection of works of Old Russian art.

**Georgios Papaioannou and Vaia Tzori (Greece)**, Poets' Houses as poetry value-added museum spaces. The cases of K. Kavafis (Alexandria) and F. Pessoa (Lisbon): a comparative museological approach and a proposal.

**Eleni-Politimi Tzanetakou-Tzinieri (Greece)**, Nikiforos Vretakos Archive: Practices for development and exploitation.

**Shigemi Nakagawa (Japan)**, How to imagine the image of the Japanese literary museum.



18.20 – 18.40 Discussion

18.40 – 19.00 Traditional Tea break

19.00 – 20.00

Session 6. Training opportunities for museum professionals  
in a digital era

*Moderator: Varvara Tsaka (Greece)*

**Antonis Chatziantoniou (Greece)**, Educational interactive systems  
in the museum (ICS-FORTH).

**Sophia Handaka (Greece)**, Transforming Future Museums:  
International Museum Academy, British Council Greece.

**Harry Mamangakis (Greece)**, The Digital Experience.

20.00 – 20.10 Discussion

20.10 – 20.30 Closing remarks

20.30 – 22.00 Closing event with the music team of the  
Museum of Medicine “IAMA” - Reception offered by the  
Cultural Association of Myrtia

**Tuesday, 19 September**

Post-Conference Tour

**Wednesday, 20 September**

Departure

## Parallel Event

### Poster Exhibition

### Literary and Music Archives of Greece

#### Participants

Aristotle University of Thessaloniki / Archive of Modern Greek Literature

Benaki Museum / Historic Archives

Cretan open-air museum "Lychnostatis"

ERT SA - Archive

Gennadius Library

Hellenic Literary and Historical Archive

Historical Archives of Crete

Historical and Literary Archives of Kavala

Historical Museum of Crete

Library of the Hellenic Parliament / Literary and Musical Collections  
at the Benakeios Library Department

Music Library of Greece "Lilian Voudouri"

National Gallery - Alexandros Soutzos Museum

National Library of Greece

Sparta's Central Public Library / Nikiforou Vretakou's Archive

Vikelaia Municipal Library

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Coordination-editing: **Voula Vasileiadi**

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2017

Year of

Nikos

Kazantzakis